

Free Patient Education Modules Help You Deliver Priceless Service

ORLANDO, FL (7/24/08)

Candace Crowe Design and Sound Surgical Technologies LLC are teaming together to bring cutting edge technology to VASER® Lipo surgeons. Starting in August, **all VASER Lipo physicians will receive complimentary patient education modules for use in their practice.**

Special VASER Lipo modules are now available as part of Revenez, an award-winning patient education system. Sound Surgical Technologies is sponsoring the creative development of the patient education modules on VASER Lipo to be used with webRevenez (an interactive online patient resource), Revenez CD (a customized interactive CD mailer), and Revenez Loop (a waiting room program).

Kristy Matteson, Director of Marketing, Sound Surgical Technologies, notes that **patients who know what to expect from VASER Lipo are more likely to be satisfied with the procedure.** “This is a win-win opportunity for Sound Surgical Technologies, our physicians, and their potential patients as we consistently strive to improve patient education and awareness about the VASER Lipo procedure.”

Candace Crowe, President of Candace Crowe Design, agrees with Matteson. “Patient education is a proven strategy for ensuring patient satisfaction, and Revenez is a proven system for educating patients.” Crowe explains that Revenez is designed to deliver essential information to patients about what to expect before, during, and after cosmetic surgery.

The marketplace seems to agree. **Survey results report dramatic increases in patient traffic and surgical bookings**, as high as 126% with Revenez and up to 700 views per month for just one procedure through webRevenez. Proving to be a good return on investment, practices using Revenez are saving time and booking more surgeries.

Approved physicians will receive the VASER Lipo web module at no charge, and will be eligible to receive the other free VASER Lipo modules when they purchase a Revenez product at the standard price. The physician will need to contact Candace Crowe Design for initial set-up of webRevenez, Revenez CD, Revenez Loop, or any combination of the three formats.

Candace Crowe Design and Sound Surgical Technologies are both known among plastic surgery practices for delivering excellent products and services. Together, they hope to transform the way physicians and patients share information.

For more information about Revenez, contact Candace Crowe Design at (877) 384-7676, or visit www.candacecrowe.com. To learn about VASER Lipo, call Sound Surgical Technologies at (888) 471-4777, or visit www.VASER.com.



CANDACE CROWE DESIGN