

REVENEZ

branded email campaigns



a turn-key service that offers professional-looking, custom e-campaigns

FIRST ISSUE PRICING FROM \$975 to \$1,850
additional distributions less

FEATURES & BENEFITS

- Low-cost email campaigns offer efficient use of your time and resources
- Keep in touch with patients and gain referrals
- We create a branded layout to match your website, HTML, programming, list management, and distribution
- Choose from two styles: SPECIALS ONLY and NEWSLETTER WITH ARTICLES
- Choose from a library of articles. If you don't see an article you want – just recommend it, and we'll get it produced
- View reports to see who looked at your e-campaign and clicked on various links
- Green marketing

**“WOMEN, BETTER-EDUCATED & MORE EXPERIENCED
INTERNET USERS are more likely to EXCHANGE HEALTH-RELATED EMAIL.”**

– Pew Internet & American Life Project

**“97% OF MARKETERS are using or are planning to use
EMAIL MARKETING THIS YEAR.”**

– Interactive Marketing Channels to Watch in 2009, Forrester Research, Inc.



CANDACE CROWE DESIGN

Educating Patients. Marketing You.